



## Excellence in International S.T.E.M. Communication, Productivity & Career Skills Coaching Programmes for Professionals Working in Science, Technology, Engineering and Medicine

### The Programme:

Successful professional public speaking has always been challenging, especially when content is complex, audience is both demanding and diverse, and time is limited.

This challenge has been exasperated with the increasing use of online, virtual communications and the associated burden of the need for enhanced capabilities in new habits and skills.

Whether the audience is at an academic conference, industry event, interview panel, boardroom or simply co-workers, the need to articulate what is said and what is shown is critical to building credibility, being impactful, understood, driving to a course of desired action and being memorable (for the right reasons).

To further optimise the successful nuanced communication, one needs to be mindful of audience demographics regarding cultural and behavioural aspects, often whilst speaking English as a non-native language.

Navigation of such complexities, together with managing any subsequent "question and answer" sessions and potentially "tricky-moments" adds further burden to the task.

PCC "Excellence" programmes have been developed to address exactly these challenges:

- Highlighting key areas of bad habits, errors and potential failure.
- Providing a "toolbox" of expert advice, recommendations & best practices.
- Offer flexible opportunities to rehearse and refine skills and habits.
- Coaching sessions optimised for individuals or in small groups.
- A modular curriculum of content based on priority success skills, customised to individual's needs, current and future.
- Conducted onsite, flexibly via Zoom, and at PCC executive facilities in the Alps, south of Munich, Germany.

### The Coaching Curriculum Overview:

Foundation Module: *"Excellence in International STEM Communication Skills"*

- Developing a clear and effective compelling narrative.
- Collating, designing and optimising slides, handouts and media for successful delivery in harmony with the compelling narrative.
- Ensuring the delivery of clear audience "value" including translational, bench-to-bedside aspects, return-on-investment and a clear "call to action".
- Adapting and "simplifying" to format (conference, panel, interview etc), in-presence/virtual/hybrid & subject to audience demographic and time constraints.
- Managing questions and "tricky moments".
- Observing & managing non-verbal communication.
- Developing practical & technical skills for successful web-based communications.

Supplementary Modules (in typical coaching sequence):

- Networking Skills (in person and via online platforms)
- Negotiating Skills
- Collaborative Teaming Skills
- Self-Development Skills
- Cross-Cultural Competency skills
- Productivity & Life Balance Skills

Coaching is conducted in English language



**The Coach: Dr. Paul Charlton;** International STEM communication, productivity & career skills coach with a background from industry and in scientific research, extensive global training & coaching experience (20+ years) and an accomplished speaker, event facilitator & globetrotter.

For more details, endorsements and to get in contact:



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### iFIT Programme Structure:

#### Module 1 - "Excellence in International STEM Communication Skills"

- 1-day group workshop onsite in Tübingen
- Conducted **Tuesday, 7<sup>th</sup> February** from 09:00 to circa 16:30
- Individual follow-up Zoom session for each participant (arranged & conducted within 2 weeks after onsite module).

#### Module 2 - "Negotiation Skills"

- 1-day group workshop onsite in Tübingen
- Conducted **Thursday, 2<sup>nd</sup> March** from 09:00 to circa 16:30
- Individual follow-up Zoom session for each participant (arranged & conducted within 2 weeks after onsite module).

#### Module 3 - "Collaborative Teaming & Self-Development Skills"

- 1-day group workshop onsite in Tübingen
- Conducted **Tuesday, 9<sup>th</sup> May** from 09:00 to circa 16:30
- Individual follow-up Zoom session for each participant (arranged & conducted within 2 weeks after onsite module).

#### Module 4 - "Cross-Cultural Competency & Productivity Skills"

- 1.5-day group workshop onsite in Tübingen
- Conducted **Wednesday, 5<sup>th</sup> July** from 09:00 to circa 16:30 and **Thursday, 6<sup>th</sup> July** from 09:00 to circa 13:00
- Module includes review and certification of "Presenting Skills Excellence", programme content summary workbook review and bringing everything together to "get things done" with an individual action plan

Additional Zoom-based support is provided through duration of programme.

### To Register:

Please complete below digitally/print/scan/photo & email to [Ines.Rodrigues-Paixao@med.uni-tuebingen.de](mailto:Ines.Rodrigues-Paixao@med.uni-tuebingen.de)

Programme Participant Name and Title

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Department

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Department Head

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Participant Contact Email

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Programme funded by:



**iFIT**

Visualizing and Targeting Cancer Stress

